

# *MARKETING & MANAGING A DIAGNOSTIC PRACTICE*

## **THE GETAWAY**

*March 23-25, 2012*

*St. Louis, MO*

For more information go to [www.drkessinger.com/dabci\\_getaway.html](http://www.drkessinger.com/dabci_getaway.html)  
or call ProHealth Seminars - Annette or Virginia at 573-341-8448.

- **ESTABLISHING YOURSELF AS A** *FUNCTIONAL MEDICINE PRACTICE*
- **MARKETING AND UNDERSTANDING** *NEW DOT REGULATIONS*
- **WEIGHT LOSS PROGRAMS ...** *NEVER ENDING REVENUE SOURCE*
- **MEDIA MARKETING THROUGH** *MONTHLY PROMOTIONS*
- **TAKING ADVANTAGE OF THE** *METABOLIC SYNDROME TREND*
- **A CELEBRATION OF THE LIFE OF** *JACK KESSINGER DC ND DABCI*

### **Registration Fee:**

All inclusive for doctors and spouses — **\$249 per couple (by February 1, 2012)**

*(Covers all receptions, breaks, luncheons, banquets & entertainment)*      **\$349 after deadline**

**CA / Staff Registration fee (all inclusive) — \$50 each**